

The Mat Planet

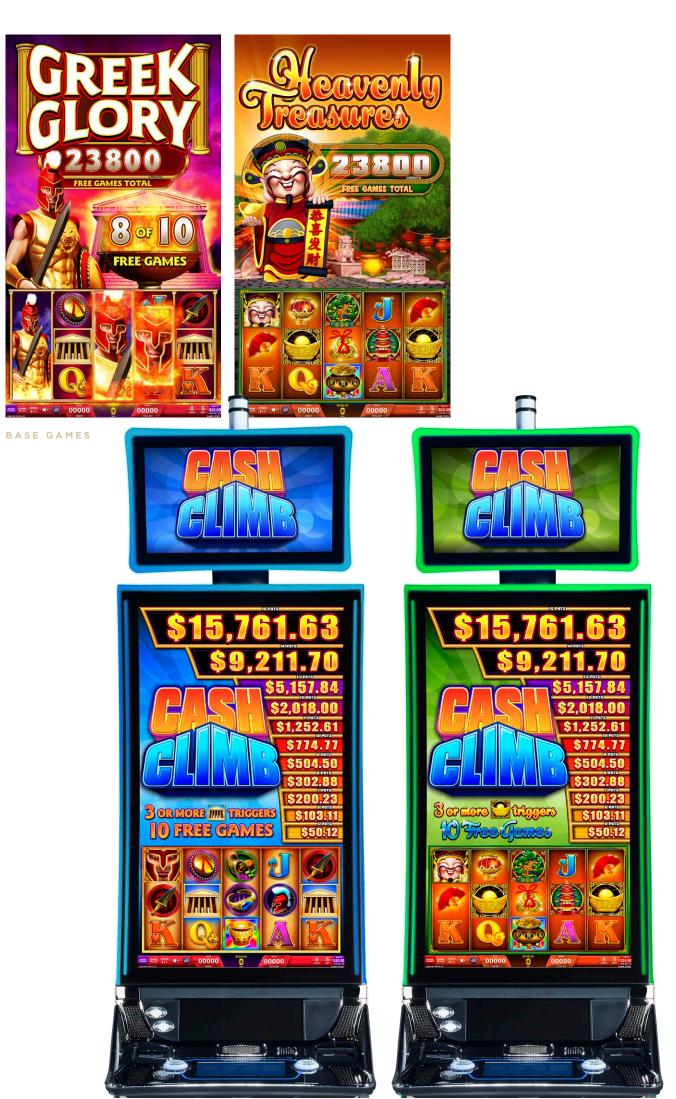
DESIGN WORKS





BONUS GAME

Cash Climb. Multi-level progressive 5-reel slot machine. Designed all graphics, layouts and branding for Cash Climb, including all light sequences and physical parts.



BANK COMP



BONUS GAME



FREE GAMES



Egyptian Empire. Multi-level progressive 5-reel slot machine. Art Directed and concepted Egyptian Empire bonus game. Designed all graphics, layouts and branding for Egyptian Skies base game, one of four in Egyptian Empire.

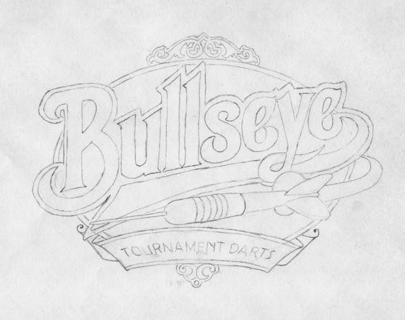




















MESSAGING







LOGO DEVELOPMENT

Bullseye. Add-on bonus game, made in Flash. Storyboarded gameplay and created all graphics, branding and messaging.

GAME BOARD

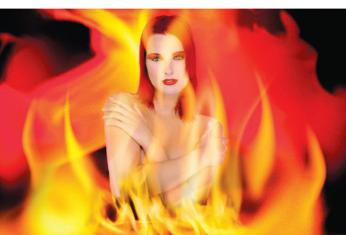


Concepts for Project Ramses. Storyboard and concept new bonus game.









Invitation for New Year's Eve party for the Golden Nugget.

Went to the property's high-end players. Includes custom mailer made to hold a music CD, with music and information produced by the designer. Designer also created lenticular cover on the custom CD packaging featuring custom photo manipulations that morphed one into the other.





Invitation for annual fundraiser and celebration to benefit

Nevada Cancer Institute. Includes custom type, illustration and
features copywriting by the designer. Custom-made thatch
box contained flag, printed materials about the benefit and

RSVP card. More materials were available at the event.





Invitation for New Year's Eve party at Treasure Island. Includes a metal silk-screened case with designs made for the event.

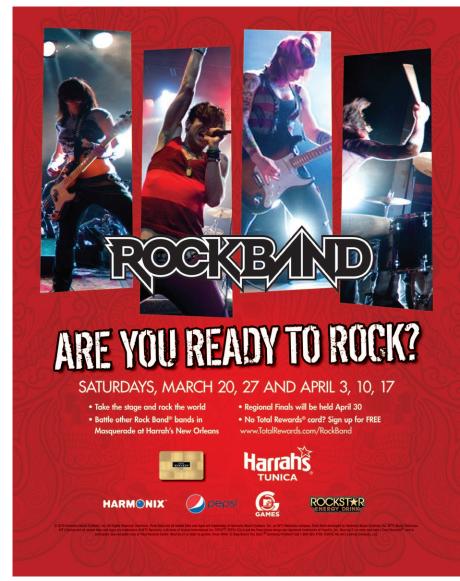
Enclosed card features custom type, Photoshop creations and printing in several inks and varnishes to achieve its rich depth and vibrant look.





Invitation made for The Bellagio for Art Nouveau-themed party.

Piece built with semi-transparent stained glass cover created by the designer, revealing illustration beneath. Includes custom type and illustration by the designer and leather binding.







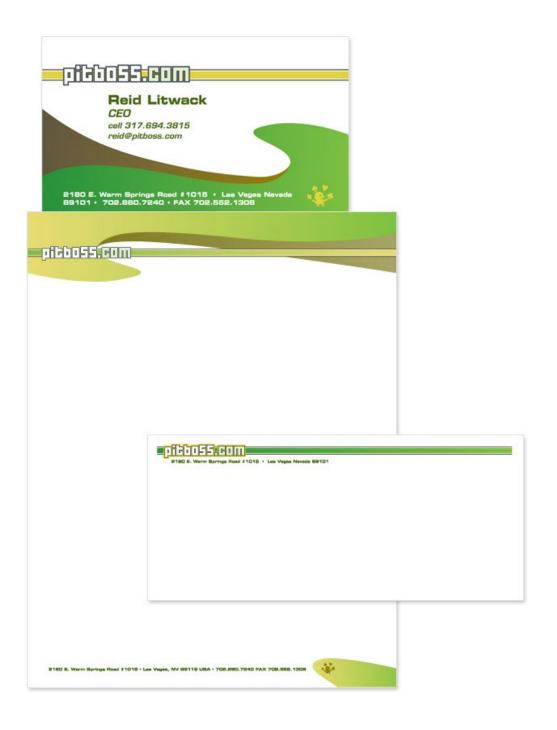
Series of printed and online pieces for Harrah's casinos. Mission was to get people to take part in the annual Rock Band contest held at several of the Harrah's properties. All layout, patterns and custom type by the designer while photography provided by Rock Band.



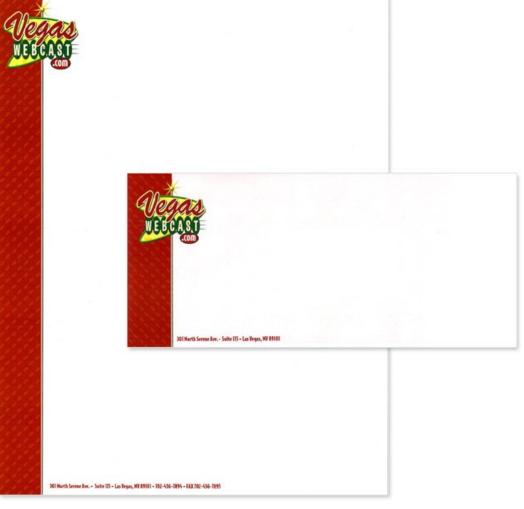
Series of ads, outdoors and various collateral to promote a 2002 concert run of The Commodores at The Las Vegas Hilton.

Concept chosen and approved by The Commodores.









Identity made for Asian fusion restaurant, Pacific Pearl

Identity made for gaming company,
Pitboss.com

Identity made for online vacation and nightlife information site,

VegasWebast.com





















Various logos made by the designer, many featuring custom type.